Examples of Flavoured Products

September 2010
Philippines

Sunny Peach

Sweet Melon

Menthol Orange
Philippines

Strawberry

Sweet
Vogue Superslim
“lilas” “menthe” “bleue”
« PARFUM DELICAT, SENSATION SUBTILE, SAVEUR RAFFINEE ».

“Delicate aroma, subtil sensation, refined taste”

Vogue arôma jasmine
Vogue arôma orange flower
« SURPREND VOS SENS. ETONNANTE, ELLE LAISSE ECHAPPER UN PARFUM DELICAT ».

“Surprise your senses. Stunningly, it gives off a delicate aroma”
Discover Fortuna Intenso, a new sensation with spicy and intense accents.

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Source: France package images are from Comité national contre le tabagisme
www.cnct.fr
Australia
Australia

Source: Daily Telegraph

**DJ Mix and Peel brands**
- strawberry, apple, orange menthol, sweet melon

**Black Devil**
- chocolate
United States

Kauai Kolada Hawaiian Hints of Pineapple & Coconut”

Twista Lime

Warm Winter Coffee

Winter MochaMint

Source: U.S. package and ad images from Campaign for Tobacco-Free Kids, www.tobaccofreekids.org
United States
United States

**ROBUST**
Camel Signature Robust is a lively blend with distinctive flavor.
A hearty smoke that delivers a warm, dark flavor similar to notes found on cocoa and espresso.

**FROST**
Camel Signature Frost is extremely cooling, crisp and clean. The Fine Asian Mint awakens the taste buds while the creamy finish delivers a smooth, buttery aftertaste.

**MELLOW**
Camel Signature Mellow is deliciously smooth with sun-cured tobacco taste. Camel’s classic Turkish tobacco is accented with toasted honey giving it a sweet and velvety smooth finish.

**INFUSED**
Camel Signature Infused is smooth and intriguing. Combining notes of Citrus and Izmir tobacco offers a sweet apple-like flavor for an unbelievably unique experience.
United States

Vanilla, Strawberry, Coconut, Mint

Strawberry
United States

Chocolate, Vanilla, Cherry, Herbal, Mint, others
Cabin Roast Blend
For rich coffee break

Front:
Cabin Roast Blend
For rich coffee break

Back:
Cabin Roast Blend
Rich and roast aroma adds quality to your precious moments. Enjoy a special coffee break moment with Cabin

日本

喫煙は、あなたにとって肺気腫を悪化させる危険性を高めます。
(詳細については、厚生労働省のホームページをご参照ください。
www.mhlw.go.jp/topics/tobacco/main.htmlをご参照ください。)

未成年者の喫煙は、健康に対する悪影響やたばこへの依存をより強く
悪化します。周りの人から勧められても決して吸ってはいけません。
Spain

Russia

Japan

Cherry

Capuccino

Rosé
Austria

Belgium

Switzerland

France

Note: “Chocolate” flavour has been renamed “Finest” flavour

Note: “Special flavour” reportedly contains vanilla and caramel flavours
Little Cigars

Romania

U.S.

U.S.

U.S.

Cherry

Grape

Sugarillos

Watermelon
Canada-
Little Cigars
Canada – Little Cigars
Canada-
Little
Cigars
Canada – Little Cigars

Honey Time
- Wild Berry
- Grape
- Honey
- Mint
- Peach
- Raspberry
- Strawberry
- Vanilla
- Cherry
- Dutch Chocolate
Canada- Little Cigars